Logo for World Summit

WORLD SUMMIT FOR SOCIAL DEVELOPMENT

Copenhagen
Denmark
6-12 March 1995

Attacking Poverty

Building Solidarity

Creating Jobs

A better life for all the peoples of the world. That is the objective of the United Nations Charter, and the task of leaders at the upcoming World Summit for Social Development, to be held in Copenhagen, Denmark, from 6 to 12 March 1995.

The United Nations vision has been distilled into a simple but powerfully evocative logo symbolizing the Social Summit's three goals: attacking poverty, building solidarity, creating jobs.

The new insignia — which depicts three interlinked figures climbing towards the sun — combines an expression of hope with an assertive symbolism: that hand in hand, step by step, nation by nation, people everywhere can realize the Charter's goals of higher standards of living and full employment. And that they can do so on their feet, on a platform of principles built on respect for human dignity, individual freedom and equality of rights and duties.

The logo, designed by United Nations graphic artists, is to be used in all official references to the Social Summit. It can also be used for information purposes relating to the Summit. Permission to use it for fund-raising or commercial purposes must be obtained from the United Nations.

The second of three Summit preparatory sessions will convene at United Nations Headquarters in New York from 22 August to 2 September 1994. The last session will be held in New York from 16 to 27 January 1995.

UNITED NATIONS

Published by the United Nations Department of Public Information
Printed on recycled paper by the United Nations Reproduction Section, New York
DPI/1488—June 1994—30M